

Tweet Sheet

Comprehensive Facts. Short & Sweet.



EFT | Billing | Software | Marketing

What services do you provide?

EFT/Billing

EFT and Credit Card processing

Monthly statements

Comprehensive follow-up

Predictable cash flow

Direct deposit of collected funds

Secure file-transfer

Contract renewal or rollover program

Student cancellation management

Online member center

Loan program

Personalized service

PCI Compliance

Software/Internet

Hybrid desktop/online school management software

Online business center

Data entry services

Signature capture digital contract

Paid in full storage and tracking

Front counter check-in

Student membership cards

Fingerprint scanning

Financial reporting

Student reports

Dashboard

Point of sale

Online scheduling

Prospect management

Child care tracking

Offsite database backup

Software training

Software support

How will they benefit me?

Avoid hidden fees, increase your revenue

Keep students paying when EFT/CC info is bad

Quick and efficient tactics produce results fast

Grow your business and plan for the future

You're in control- pick your own deposit schedule

Your transition to ASF is smooth and data remains secure

Seamless billing from one contract to the next

Retain more students without damaging relationships

Students can make payments, update bank info & more

Extra help when you want to reinvest in your business

Fast, friendly assistance with student or financial issues

Confidence and trust in your billing service

The flexibility of the internet with foolproof local backup

24/7 access to your financial and student info

Flexibility to enter contracts yourself or have ASF help

Good for the environment, keeps financial info secure

Complete reporting for your student base

Keep tabs on who is and is not using the school

With several card options, there's one for every budget

High tech cardless check-in

Accurate, comprehensive info on all revenue streams

All your students' crucial data at your fingertips

An up-to-the-minute assessment of your business

Track all profit centers, email receipts and more

Easily organize private training and other appointments

Organize your sales process and all prospective students

Bill and monitor usage for this popular add-on service

Your student & financial info is secure and protected

Get comfortable with our one-on-one training program

Free software upgrades and tech support

Marketing

New student welcome postcards*

Student birthday cards*

Non-attendance retention cards*

TrialBOX™ lead generation system

Pass A Friend® student referral program*

Custom design services

Student email program

Student membership cards*

Contract renewal or rollover program*

Student cancellation management*

Thank new students for joining your school

A simple birthday wish goes a long way

Say "we miss you" to non-attending students

Low-cost, effective branding and lead gathering

Integrated with ASF's software for program tracking

Industry specific creative services at affordable rates

A free way to help increase renewals, retention and more

Low cost, customizable cards increase brand awareness

Make sure students aren't forgotten at renewal time

Increase student retention with our free service

*These programs are automated after initial set-up